



Seeking Alpha Project Intern

Alpha Hong Kong is looking for a **Project Intern to boost the launch of our new Alpha Cantonese Teen Series ('ACTS') and other initiatives**. ACTS is a product customised for youth to explore the Christian faith in an engaging and open environment. The intern will have the opportunity to spearhead events and initiatives for evangelisation of Hong Kong youth and beyond.

About Alpha

Alpha is a series of interactive sessions that freely explore the basics of the Christian faith. The vision of Alpha is to see the evangelisation of the nations, the revitalisation of the church, and the transformation of societies. Our mission is to inspire, train, equip and mobilise churches around the world into more effective evangelism through Alpha and its related ministries. Today 25+ million people around the world in 100+ countries have attended Alpha in 100+ languages.

Key Responsibilities

- Work closely with Project Manager to develop and implement ACTS marketing strategy
- Coordinate ACTS launch events and marketing initiatives
- Assist product and content development for ACTS target users
- Build foundations for running Alpha using the ACTS product in alignment with global best practices

Qualifications & Essential Skills

- Demonstrated problem-solving skills
- Good command of written and verbal communication skills and interpersonal skills
- Proficiency in MS Office & Zoom
- Major in marketing, business, media or a related field
- Previous experience in project management or product marketing would be a plus

Desirable Characteristics

- Passion in Christian ministries and evangelism
- Highly-motivated self-starter, works independently as well as in teams
- Spiritual maturity, heart for youth
- Knowledge of and passion for Alpha would be a plus

How to Apply

- Please email your CV to christopher@alpha.org.hk
- Subject: "Project Internship Program"
- Data will be kept confidential and used for recruitment purpose only. Applicants not invited for interviews within 1 month may consider their application unsuccessful