



Alpha

Seeking Freelance Wordsmith

Alpha Hong Kong is looking for a **Copywriter to assist our team in our bilingual communications to various stakeholders.** The Copywriter will utilise his/her English and Chinese language skills to ensure Alpha brand alignment and safeguard messaging consistency for our ministry.

About Alpha

Alpha is a series of interactive sessions that freely explore the basics of the Christian faith. The vision of Alpha is to see the evangelisation of the nations, the revitalisation of the church and the transformation of societies. Our mission is to inspire, train, equip and mobilise churches around the world into more effective evangelism through Alpha and its related ministries. Today more than 25 million people around the world in more than 100 countries have attended Alpha in more than 100 languages.

How to Apply

To apply, please submit your resume to patricia@alpha.org.hk

Key Responsibilities

- Create content individually or with the team on a per job basis, across print and digital for various platforms and contexts including church, workplace, school, etc
- Ensure all text are well written, accurate, logically structured and in the right style for the intended audience
- Safeguard Alpha branding alignment and consistency of terminology and style
- Highly flexible work hours and location, but may occasionally need to work compensated overtime in meeting publication deadlines

Qualifications & Essential Skills

- Excellent written and verbal communication skills specifically related to copywriting in English and Chinese
- Mature relational skills to effectively communicate with internal stakeholders
- Previous experience working as part of a global organisation would be a plus
- Candidates experienced in copywriting and translation may be considered for a part-time position

Desirable Characteristics

- Strong interpersonal and communication skills
- Knowledge of and passion for Alpha
- Spiritual maturity and unquestionable integrity